FABSA

FUTSAL AND BEACH SOCCER

ASSOCIATION OF BARBADOS



18-MONTH STRATEGIC PLAN

VISION

To establish the Futsal & Beach Soccer Association of Barbados (FABSA) as the national governing body responsible for the sustainable development, promotion, and administration of Futsal and Beach Soccer, providing opportunities for participation, excellence, and international representation.

MISSION

To develop structured programmes, competitions, education, and partnerships that strengthen Futsal and Beach Soccer in Barbados while contributing to the overall development of football.

CORE VALUES

- Integrity
- Transparency
- Accountability
- Inclusion
- Excellence
- Respect
- Teamwork
- Fair Play

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STRATEGIC PRIORITY 1

GOVERNANCE & ORGANIZATIONAL DEVELOPMENT

Objective

Establish a strong governance framework that reflects the best international practices and supports sustainable growth.

Key Initiatives

- Secure affiliation with the Barbados Football Association.
- Develop organizational policies and procedures.
- Establish standing committees
- Register with relevant national authorities where required.
- Develop annual operating budget.
- Develop a membership framework for clubs and individuals.

STRATEGIC PRIORITY 2

COMPETITION DEVELOPMENT

Objective

Provide structured competitions that encourage participation and player development.

Key Initiatives

FUTSAL

- Launch National Futsal League.
- Organize National Futsal Knockout Cup.
- Host Youth Futsal Championship.

BEACH SOCCER

- Launch National Beach Soccer Championship.
- Organize Beach Soccer Festivals.
- Introduce Women's Beach Soccer Competition.

STRATEGIC PRIORITY 3

PLAYER DEVELOPMENT

Objective

Create a structured pathway from grassroots participation to national representation.

Key Initiatives

- Launch Grassroots Futsal Programme.
- Launch Grassroots Beach Soccer Programme.
- Conduct Youth Talent Identification Programme.
- Conduct Elite Player Development Programmes in different age categories.
- Develop National Team Selection Policy.

STRATEGIC PRIORITY 4

COACHING & REFEREE DEVELOPMENT

Objective

Increase the number and quality of certified Futsal and Beach Soccer coaches.

Key Initiatives

- Deliver Introductory Coaching Workshops.
- Conduct quarterly coach development seminars.
- Explore online coaching resources.

Objective

Develop a pool of referees capable of officiating national competitions.

Key Initiatives

- Recruit new referees.
- Conduct introductory referee courses.
- Deliver practical referee workshops.

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STRATEGIC PRIORITY
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SCHOOLS & COMMUNITY DEVELOPMENT

Objective
Increase participation among youth through schools and community programmes.

Key Initiatives
- Partner with primary schools.
- Partner with secondary schools.
- Deliver school demonstration clinics.
- Launch Community Futsal Programme.
- Launch Community Beach Soccer Programme.
- Celebrate World Futsal Day with community activities.

STRATEGIC PRIORITY
6

MARKETING & COMMUNICATIONS

Objective
Build awareness and promote FABSA nationally.

Key Initiatives
- Launch official website.
- Launch Facebook, Instagram, TikTok and YouTube channels.
- Develop media partnerships.
- Promote competitions and development programmes.

STRATEGIC PRIORITY
7

COMMERCIAL DEVELOPMENT

Objective
Create sustainable revenue streams.

Key Initiatives
- Develop sponsorship packages.
- Secure title sponsors for competitions.
- Introduce membership fees.
- Organize fundraising events.
- Apply for grants.
- Develop strategic corporate partnerships.

STRATEGIC PRIORITY
8

PARTNERSHIPS

Objective
Develop collaborative relationships that strengthen the sport.

Key Initiatives
Develop partnerships with:
- Barbados Football Association
- Ministry of Youth, Sports and Community Empowerment
- National Sports Council
- The Barbados Schools League
- Universities
- Corporate Barbados
- Media Houses
- Community Organizations
- International futsal and beach soccer bodies

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CONCLUSION

The first eighteen months of the Futsal & Beach Soccer Association of Barbados represent a foundational period for establishing strong governance, building sustainable programmes, developing talent, and creating meaningful partnerships.

Through collaboration with the Barbados Football Association, government agencies, clubs, schools, sponsors, and the wider football community, FABSA will lay the groundwork for a vibrant and sustainable future for Futsal and Beach Soccer in Barbados.

This Strategic Plan serves as the Association's roadmap for delivering measurable outcomes that expand participation, strengthen technical development, and position Barbados to compete successfully at the regional and international levels.



